

Date: July 2009

Impressions: 43,200

Page 1 of 2



SmartCEO celebrates  
**Brava**  
Women Business Achievement Awards

## Winners!

40	Kerrie Brady	Traxion Therapeutics, Inc.
40	Anita A. Brightman	A. Bright Idea Advertising and Public Relations
41	Karen Buck	Maryland Perfect Wedding Guide
41	Rita Hope Counts	BrightKey, Inc.
42	Theresa Daytner	Daytner Construction Group
44	Tracey Halvorsen	Fastspot
44	Stephanie Novak Hau	Chesapeake Environmental Management, Inc.
45	Ellen Hemmerly	UMBC Research Park Corporation
46	Julie Keough	E-Structors, Inc.
46	Bobbi Macdonald	City Neighbors Charter School, Inc.
46	Leah Messina	Sinuate Media, LLC
48	Stella Miller	Stella May Contracting, Inc.
48	Kelly Mitchell	impactHR, LLC
48	Valentia McVey Mundell	FatCat Studios, Inc.
48	Ruth Ann Norton	Coalition to End Childhood Lead Poisoning
50	April O'Koren	Project Masters Inc.
51	Bryn Parchman	Port Discovery Children's Museum
51	Shina Parker	Integrity Title & Escrow Company, LLC
52	Laura Penza	Penza Bailey Architects, Inc.
52	Marianne Rowan-Braun	Ronald McDonald House Charities of Baltimore, Inc.
53	Brenda Shawley	SNS Marketing, Inc.
54	Terry Sherman	Delmarva Trailers
54	Kathleen Snyder	Maryland Chamber of Commerce
54	Mollie Spilman	BDMetrics, Inc.
54	Cathy Yost	<i>The Business Monthly</i>

Date: July 2009

Impressions: 43,200

Page 2 of 2



*Julie Keough*

**CEO**

**E-STRUCTORS, INC.**

[www.e-structors.com](http://www.e-structors.com)

Company founded: 2003

**Business description**

Specializes in the secure destruction and recycling of obsolete electronic equipment and paper documents

**Nomination highlight**

Keough founded E-Structors to meet an increasing need for proper recycling of computers and electronics in the mid-Atlantic area. She educated herself in the industry to ensure every aspect of the business operated in the most safe, efficient and environmentally responsible way possible and then educated the local marketplace. Keough is the mastermind behind most of the company's charitable endeavors. In December 2008, E-Structors donated more than \$10,000 worth of refurbished electronic



Keough participates in the community walk for Children's Home.

equipment, including desktop computers, laptops and flat-screen televisions, to two local nonprofit organizations, the Catonsville Children's Home and the Linwood Center.

**What do you see for the future of your business and industry?**

"We started E-Structors because our waste management customers from our original company, Integrated Waste Analysts, were expressing a need for a secure and environmentally compliant way of disposing of their end-of-life electronics. So since we were already hearing this demand from our clients, we anticipated that more companies would have the same interest, and thus we founded E-Structors. I see our industry becoming more focused on establishing standards of practice.

For example, last fall, the EPA released its Responsible Recycling (R2) practices, which is a set of suggested operation practices specific to electronics recyclers. E-Structors has an environmental health and safety management system in place that addresses the R2 practices, but the future of our company will be continuing to evolve to ensure we are operating above and beyond our industry's standards for environmental responsibility."

"I see our industry becoming more focused on establishing standards of practice."